

## **PETER DI MASO**

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**OBJECTIVE:** I'm seeking a challenging position as an Information Architect where I can draw on my background in web programming, fine arts and art history to build strong community outreach and informational resource web sites in a museum or academic setting. My greatest asset is my ability to use information technology to achieve an organization's editorial mandate. I bridge the gap between technology and content delivery.

### **QUALIFICATIONS**

- 5 years of Web project and CMS management experience;
- 7 years experience in Wireframe design and implementation;
- 7 years experience in CMS deployment, integration and training;
- 8 years experience as a professional Web designer;
- Experience and training in digital and traditional photography;
- Practical knowledge of HTML, JavaScript, DHTML and CSS;
- Practical knowledge ASP, ASP.NET and PHP;
- An art history degree and graphic arts background;
- Solid research, communication, and presentation skills;
- Highly competent working on simultaneous projects without direct supervision;
- Extremely detailed and task oriented;

### **EMPLOYMENT**

#### **LPI MEDIA, INC.**

Webmaster & Web Operations Manager, 1999-present. IS project management for Multiple magazine Web sites, including community, news and e-commerce sites; Wireframe design; Interface Usability; CMS integration and training; Web development and programming (ASP/ASP.NET/PHP/JavaScript/HTML/XML/DHTML/CSS); Web server configuration and administration (IIS, Windows 2000/2003 Server Professional), DNS record management, SEO optimization, Statistics administration (WebTrends, SurfStatsLive, SmarterStats), Web graphics design; graphic design print and Web; magazine design; collateral design. Staff supervision.

#### **CHR DESIGNS**

Web developer (contract), 2005.

#### **PRISM COMICS**

Graphic Designer, 2004. Website re-design (Unpaid pro bono work).

#### **NATIONAL GALLERY OF CANADA**

Curatorial Assistant, 1993-1998. Extensive scanning and editing projects for CD-ROM of Canadian Art collection, the National Gallery's official web site, and the new Collection Management System. Management tasks in gallery preparation and acquisition photography. Assistance with training and supervision of student interns.

### **G.R.E.T.I. (GROUPE DE RECHERCHE EN TRADUCTOLOGIE), MCGILL UNIVERSITY**

Translator and Web designer, 1992-93. Conducted research for department of French language and literature for group translation of William Faulkner's The Hamlet and designed Web site for online publication of the project.

### **BLACKADER-LAUTERMAN LIBRARY OF ARCHITECTURE AND ART (CANADIAN ARCHITECTURE COLLECTION), MCGILL UNIVERSITY**

Archivist, 1990-1992. Organized and directed research and archive programs and served as guest curator for the exploration and dissemination of the Canadian Architecture Collection.

### **PORTFOLIO LINKS**

- [www.prismcomics.com](http://www.prismcomics.com)
- [www.advocate.com](http://www.advocate.com)
- [www.outtraveler.com](http://www.outtraveler.com)
- [www.out.com](http://www.out.com)
- [www.hivplusmag.com](http://www.hivplusmag.com)
- [www.chrshowroom.com](http://www.chrshowroom.com)
- [www.corridart.com](http://www.corridart.com)
- [www.peterdimaso.com](http://www.peterdimaso.com)
- [www.elegantfirefighter.com](http://www.elegantfirefighter.com)
- [www.summerinmykonos.com](http://www.summerinmykonos.com)
- <http://national.gallery.ca>

### **EDUCATION**

#### **MCGILL UNIVERSITY**

Art History 1988-1992. Specializations in Medieval Art and Architecture, 18-19th Century Art.

#### **DAWSON COLLEGE**

Illustration and Design 1984-1987.

### **VOLUNTEER WORK**

#### **PRISM COMICS**

Prism Comics, Webmaster, outreach, contributing writer (Queer Eye on Comics)

### **SKILLS**

#### **LANGUAGES**

English, French, Italian.

#### **COMPUTER**

PC and Mac platforms. ASP, ASP.NET, PHP. HTML, XML, JavaScript, CSS, DHTML, Adobe Creative Suite, Macromedia Studio, Microsoft Office, SQL Server, Windows NT/2000/2003/XP, MAC OS XServe, BBEdit, Javascript, ASP, QuarkXpress, Frontpage, Cold Fusion, FileMaker Pro, Portfolio, Suitcase, Visual FoxPro, Macromedia Studio, Visio, Powerpoint.

### **REFERENCES**

Available upon request.